



IUC's experience in teaching double-degree programs

**Leading and Managing Change in Higher Education
(La MANCHE)**

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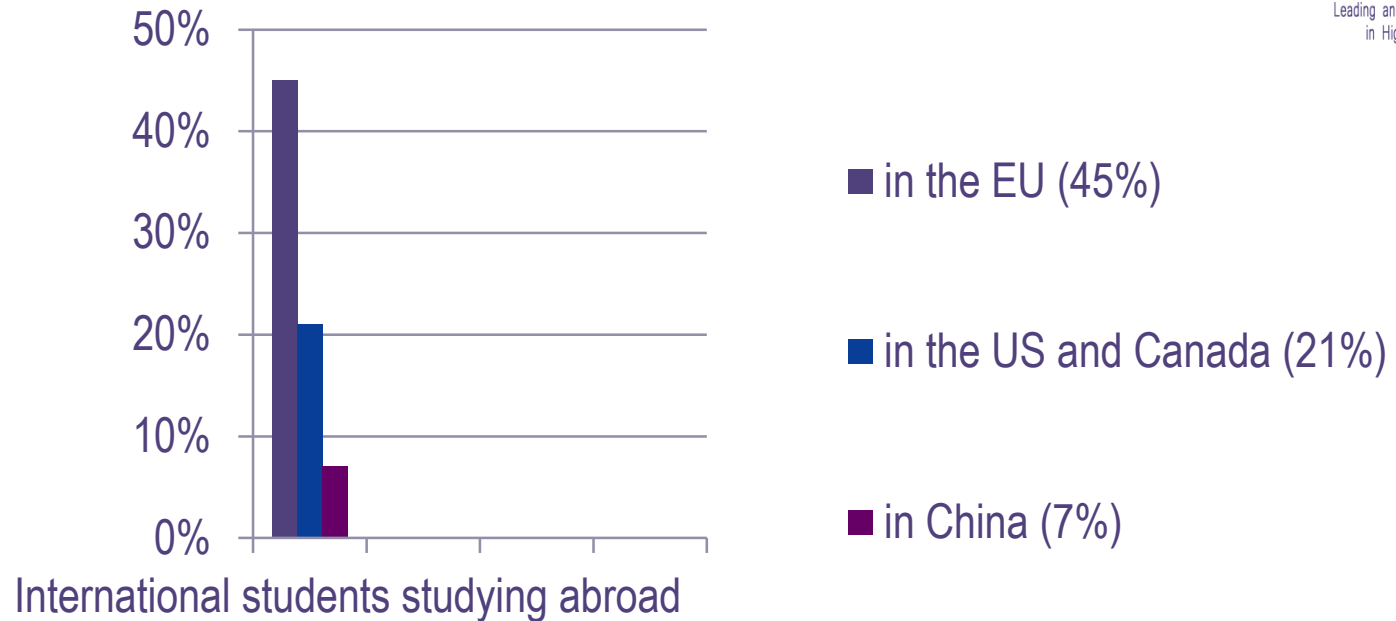
4th Partner Meeting, June 2014, Yerevan State University, Armenia

Why student mobility and double-degree programs?



- Multicultural skills are needed for working in tourism industry because of the multicultural profile of the guests and the management of the contemporary business
- That is why international, linguistic and cultural experience is needed in one's university education
- This is the reason why student mobility has become a pronounced trend

Destinations attracting international students



- In the next 7-8 years it is expected that countries such as **China, Brazil, India, Russia, Australia**, and others will increase their numbers of foreign students at a much higher rate than the US and the EU

Benefits from international student mobility



- For students – get to know other cultures, gain different experience
- Students from the host country – they also expand their cultural knowledge
- International corporations – rely on well-trained personnel
- Effects on the local universities and economy
- Greater benefits are obtained from students who after graduation stay to live and work in the host country

Experience of IUC with short-term international student mobility



- From 2-8 weeks to 1-4 semesters
- 60% from the IUC students prefer the shortest type of mobility - from 2 to 8 weeks
- 46% prefer a semester abroad
- 17% of the students prefer spending 2-4 semesters at a partner university
- Agreements with over **32 universities from 15 countries in Europe** for student and faculty mobility from 1 week to 1 semester

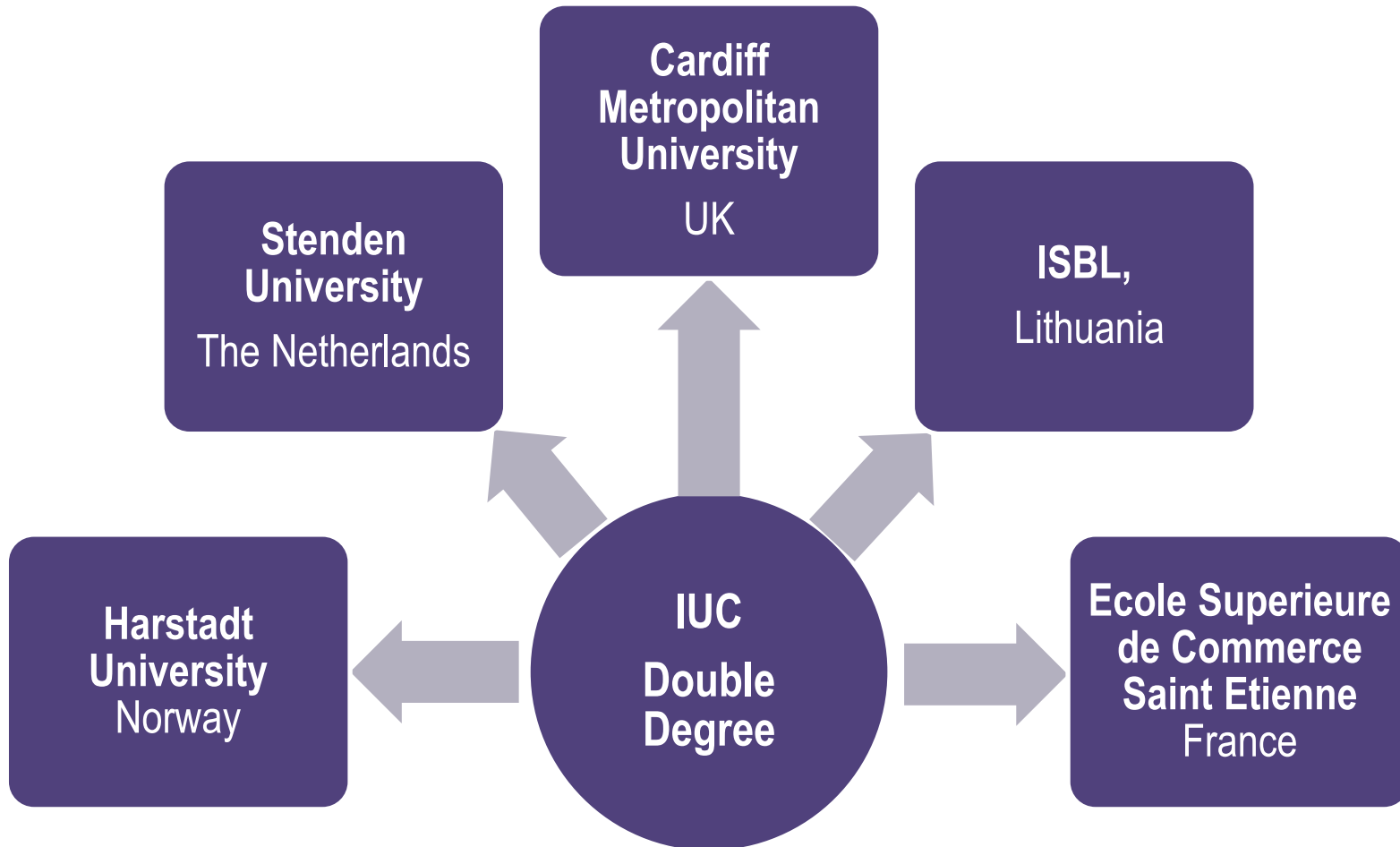
Priorities of international students at IUC



- 65% want to study abroad from 4-8 weeks
- 30% prefer 1-2 years stay at a partner university
- 28% prefer mobility for 1 semester

*The percentage total is over 100, because the students could choose more than one answer

Universities, preferred for double degree by the students of IUC



Cooperation with Cardiff Metropolitan University



- Very popular among students
- They can spend the last semesters at Cardiff Met
- Alternatively, they can choose to study for the whole period in Bulgaria.
- At the end they receive both a Bulgarian and an UK Bachelor degree
- The quality of education is controlled by Cardiff Met

Advantages of the short-term periods of international student mobility



- Students can study in two universities in two different countries
- Students are prepared for working in multinational companies
- Spending 1-2 years abroad does not necessarily mean staying there after graduation and most students come back
- Over 90% of IUC's students, who study abroad, return to Bulgaria

Universities, whose students can get a double degree after 3-4 semesters at IUC



Cooperation with Eastern European and Asian universities – options for students (1)

3 degrees (local, English, Bulgarian)



2 years at home university -> 1 at IUC -> 1 at Cardiff
Met, UK

Cooperation with Eastern European and Asian universities – options for students (2)

3 degrees (local, English, Bulgarian)



First 5-6 semesters at home
One calendar year at IUC (From June to May)

Cooperation with Eastern European and Asian universities – options for students (3)

The whole education period is at home



2 degrees (the local and a Bulgarian one)



Last year is of a franchise program

Activities of IUC in international mobility



- Exchange of information related to academic issues
- Participation in scientific conferences
- Short-term and middle-term (up to 1 semester) visits of the faculty staff enabling them to pass the IUC's experience. The visits can also be about particular issues of a certain collaboration.
- Short-term and middle-term mobility (up to 1 semester) of students for studying at IUC
- Summer language courses and English Summer Semester at IUC

Activities of IUC in international mobility



- From the summer of 2015, IUC will organize one-semester trainings in various disciplines for students of foreign universities
- Summer placements in Bulgaria and practical training at IUC for students from partner universities
- Conferences for students and young faculties in Bulgaria
- Helping partner universities to develop 1 semester in English in home university (IUC students travelling to study at the partner university)

Thank you!



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