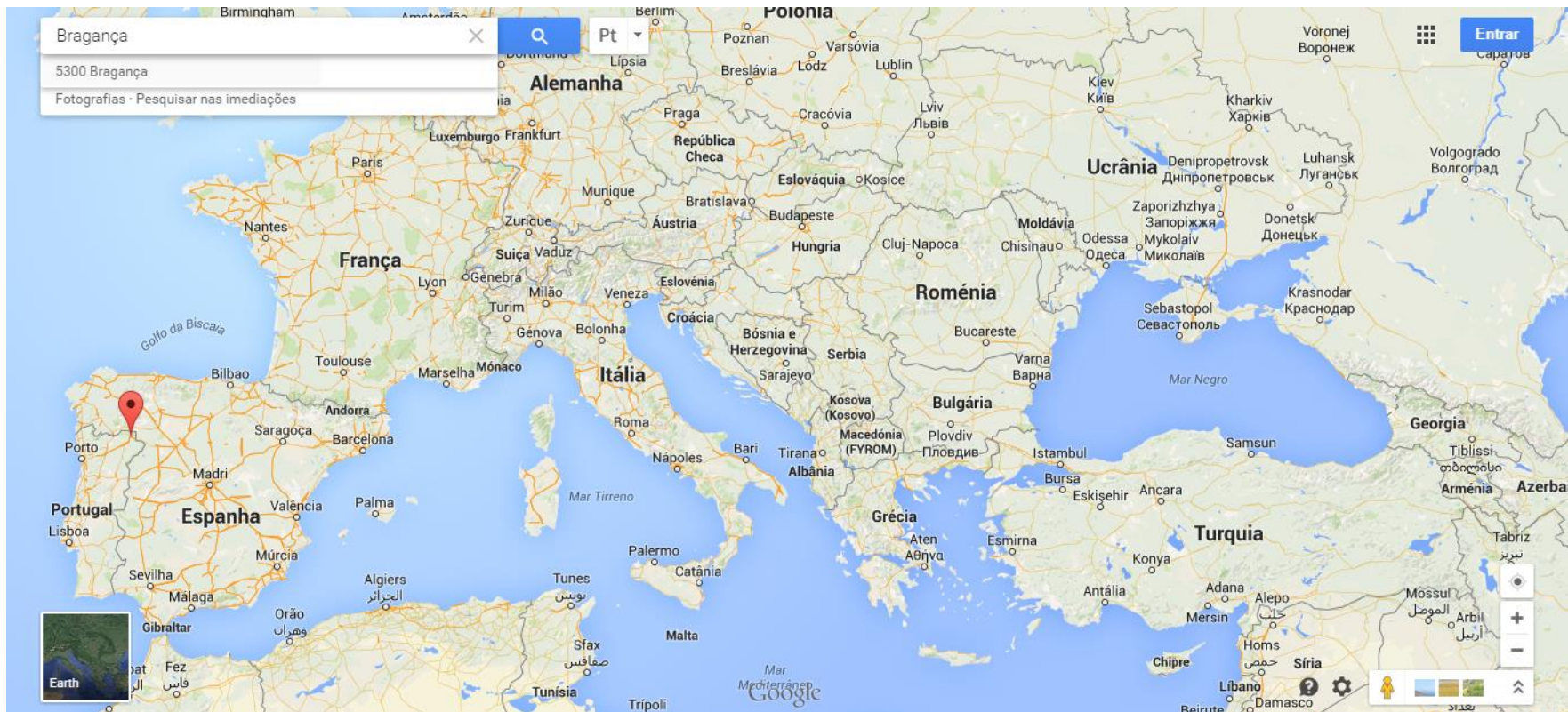


Polytechnic Institute of Bragança

Developing double diplomas as a mean to improve internationalization





Polytechnic Institute of Bragança:

✓ **32 years**

✓ **5 Schools:**

School of Agriculture (**ESA**)

School of Education (**ESE**)

School of Technology and Management (**ESTiG**)

School of Public Management, Communication and Tourism
(**EsACT**, Mirandela)

School of Health (**ESSa**)

✓ **7000 Students**

✓ **25000 Graduates**

 **multirank**
UNIVERSITY OF APPLIED SCIENCES

U-Multirank 2015

For the second consecutive year,
the **Polytechnic Institute of Bragança**
was considered the

Best Portuguese University of Applied Sciences



Scimago 2015 - Research and Innovation



SCIMAGO INSTITUTIONS RANKINGS
only ranks, far more than raw data

IPB - 1st place in Portugal

Normalized Impact
Excellence
Excellence with Leadership
Technological Impact

International cooperation and mobility:

- ✓ The IPB implements mobility within the European Higher Education Area for over 15 years (**Erasmus Programme**): more than **150 bilateral agreements with HEIs from 22 different European Countries**
- ✓ Since 2006, **12 centralized European academic projects**: Strategic Partnerships (3), Tempus (1), Comenius (2), Leonardo da Vinci (2), Erasmus (3) e Erasmus-Mundus (1)
- ✓ Expansion of the international cooperation outside Europe: more than **70 cooperation agreements with non-European HEIs (17 Countries)**
- ✓ For 2015/2016: **7 Bachelor and 5 Master programmes fully lectured in English**
- ✓ Teaching the **Portuguese Language and Culture**:
 - Portuguese Language and Culture Course (**1-year certificate**)
 - Portuguese Language and Portuguese Speaking Countries (**3-years bachelor diploma**)
 - Translation (**2-years master diploma**)

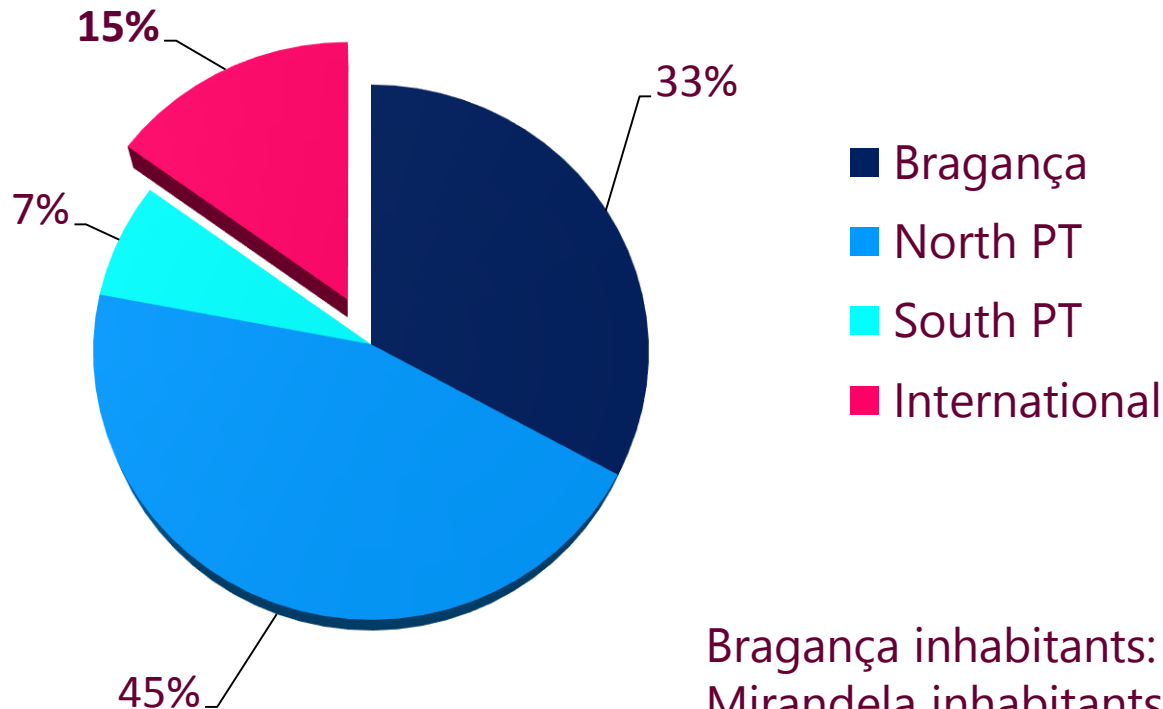
IPB internationalization in numbers:

- ✓ **900 Students under international mobility per year** (incoming and outgoing Erasmus and non-EU students)
- ✓ **200 Teachers and Staff under international mobility per year**
- ✓ In 2013/2014, **24,9% of the IPB graduates had an international mobility experience during their study programme (Europe 2020 target: 20%)**



The IPB is one of the few Portuguese and European HEIs that are distinguished simultaneously with both **ECTS** and **DS labels** by the European Commission.

A multicultural and international academic environment:



Bragança inhabitants: 23,000
Mirandela inhabitants: 15,000
IPB population: 7,000 students,
400 teachers, 250 staff

Cooperation agreements with *La Manche* non-European partners:

- ✓ **Armenia:** National Polytechnic University of Armenia (NPUA) (former State Engineering University of Armenia, SEUA)
- ✓ **Belarus:** Belarus State Economic University (BSEU)
- ✓ **Georgia:** International Black Sea University (IBSU)
- ✓ **Moldova:** State Agrarian University of Moldova (SAUM)
- ✓ **Ukraine:** Cherkasy State Technological University (CHDTU); Lutsk National Technical University (Lutsk NTU); Volodymyr Dahl East Ukrainian National University (EUNU)

Double Diploma projects:

- ✓ **U. Salamanca, Spain:** Master degree in Pharmacy and Chemistry of Natural Products
- ✓ **U. León, Spain:** Bachelor degree in Civil Engineering / Mining Engineering
- ✓ **UTFPR, Brazil:** Bachelor and Master degrees in Chemical Engineering, Food Engineering, Environmental Engineering, and Electrical Engineering
- ✓ **IFSul, Brazil:** Master degree in Teaching Sciences
- ✓ **CUT, Poland:** Master degree in Chemical Engineering
- ✓ **PWSZ, Poland:** Bachelor degree in International Business Management
- ✓ **BSEU, Belarus:** Bachelor degree in International Business Management and Master degree in Management
- ✓ **IBSU, Georgia:** Bachelor degree in Informatics Engineering and Master degree in Information Systems
- ✓ **SAUM, Moldova:** Bachelor degree in International Business Management
- ✓ **BUT, Poland:** Bachelor and Master degrees in Civil Engineering
- ✓ DD under evaluation: **U. Corunha, Spain** (Environmental Engineering); **UHBC, Algeria** (Mechanical and Construction Engineering)

How and Why Double Diploma projects?

- ✓ Institutional recognition and cooperation between partners
- ✓ Similar institutional profiles
- ✓ At least, 1-year international mobility of students
- ✓ Recognition of prior/future learning at both partner institutions
- ✓ Possible use of Erasmus+ grants (for European DD projects and through the new Erasmus+ action with Partner Countries)
- ✓ At master level, and in order to enhance the cooperation in research, cosupervision is mandatory/welcome
- ✓ Teachers mobility is also welcome
- ✓ The master thesis public defence must be conducted by an examining committee with representatives of both partners (in person or by video conference)
- ✓ **A Double Diploma project means international student mobility but also teachers and researchers, and institutional cooperation**

International Business Management: the history of a international bachelor degree

- ✓ **2006-2009: Erasmus Curricular Development project**
Development and implementation of Joint Study Programme in International Business Management
College of Social Sciences (SMK, Lithuania, coordinator), Polytechnic Institute of Bragança (IPB, Portugal), Rezekne University (RU, Latvia), College of Computer Science (WSINF, Poland), Cumbernauld College (CC, Scotland), and University of Pitesti (UP, Romania).
- ✓ **Since 2010: IPB International Business Management bachelor degree** European bachelor programme, fully lectured in English
- ✓ **2010-2014:** Double diploma agreement with **SMK** (College of Social Sciences, Lithuania)
- ✓ **2015:**
 - Double diploma agreement with **PWSZ** (Higher Vocational State School in Kalisz, Poland)
 - Double diploma agreement with **BSEU** (Belarus State Economic University, Belarus)
 - Double diploma agreement with **SAUM** (State Agrarian University of Moldova, Moldova)

Double diploma agreement with BSEU (Belarus State Economic University, Belarus)

- ✓ BSEU students come to IPB after 2 years of studies (120 ECTS) in the bachelor programme in Linguistic Provision of Intercultural Communication (Foreign Economic Relations)
- ✓ Selected students have to request an international course transfer to IPB (to the bachelor programme in International Business Management)
- ✓ IPB credits some of the curricular units taken by students at BSEU, recognizing 54 ECTS credits at the study plan of IBM
- ✓ Students will take a two-year study plan (138 ECTS), including Portuguese Language and Culture course units
- ✓ Students will obtain the Bachelor Diploma in IBM, accompanied by the Diploma Supplement, where the agreement to issue the double degree by both institutions is referred
- ✓ Some IBM course units will be credited in the BSEU's study plan and taken into account for the awarding of the Bachelor Diploma in Belarus

Double diploma agreement with BSEU (Belarus State Economic University, Belarus)

✓ **Training completed in BSEU, which is relevant for the recognition of studies after enrolling in the IBM**

- .Basics of Information Technologies
- .Culturology
- .Economy
- .History
- .Introduction to Communication Theory
- .Political Science
- .Protection of Population
- .Basics of Diplomatic Service/Geopolitics
- .International Economic Relations
- .Marketing
- .National Economy of Belarus
- .Philosophy
- .Religious Studies/Economic Theory
- .Theory of Intercultural Communication
- .World Arts/World History
- .Oral and Written Speech Practice (1st Foreign Lang.)

✓ **Training completed in BSEU, which is not relevant for the recognition of studies after enrolling in the IBM**

- .Modern Belarusian Language
- .Modern Russian Language
- .Sociolinguistics/Political Linguistics
- .Theory and Practice of Photography/Basics of Graphic Design
- .Basics of Translation
- .Oral and Written Speech Practice (2nd Foreign Lang.)
- .Practical Grammar (2nd Foreign Lang.)
- .Practical Phonetics (2nd Foreign Lang.)
- .Semantics
- .Theory of Translation
- .World Literature
- .Practical Grammar (1st Foreign Lang.)
- .Practical Phonetics (1st Foreign Lang.)

Double diploma agreement with BSEU (Belarus State Economic University, Belarus)

✓ **IBM course units that will be credited because of the training completed in BSEU**

- .Organisational Behaviour of International Firms
- .International Business Economics/International Trade Policy
- .Foreign Language (Business English I)
- .Foreign Language (Business English II)
- .Macroeconomics
- .Microeconomics
- .International Relations
- .Information Technologies
- .International Contracts/Commercial Policies and Economic Integration
- .Ethics of International Business
- .Fundamentals of International Law
- .Fundamentals of Marketing and International Marketing

✓ **IBM course units which BSEU students must complete, in Portugal, to obtain the diploma**

- .Business Statistics
- .Fundamentals of Accounting and International Accounting
- .Fundamentals of Management
- .Business Mathematics
- .Fundamentals of Finance and International Financial Management
- .Fundamentals of Strategic Management and International Strategy
- .E-Business Management/E-Marketing Practices
- .International Business Management
- .International Human Resource Management
- .Doing Business in Portugal/Doing Business in European Union
- .International Operations and Logistics
- .Applied Research for International Business and Management
- .Auditing/International Finance/International Monetary Economics/Doing Business Abroad
- .International Commercial and Fiscal Law
- .Entrepreneurship
- .Internship and Thesis
- .Quality Management of International Business/International Labour Market Economics and Law
- .Management of International Projects
- .International Innovation Management
- .Research Methodology

Double diploma agreement with BSEU (Belarus State Economic University, Belarus)

- ✓ in 2015/2016 seven BSEU students will come to IPB for the International Business Management programme
- ✓ a new double diploma agreement is being finalized, for the Master Degrees in Management (IPB) and Business Administration (BSEU)
 - students of IPB / BSEU will go to BSEU / IPB after 1 year of studies in the master programme in Management / Business Administration
 - students of IPB / BSEU will complete 1 year of studies at BSEU / IPB
 - after 2 years of studies (1 at IPB / BSEU and 1 at BSEU / IPB), IPB / BSEU students will obtain 2 master diplomas

Polytechnic Institute of Bragança

*Academic offer, research and knowledge transfer,
international orientation, and regional engagement*

