

Sharing Leadership: Co-creating Change

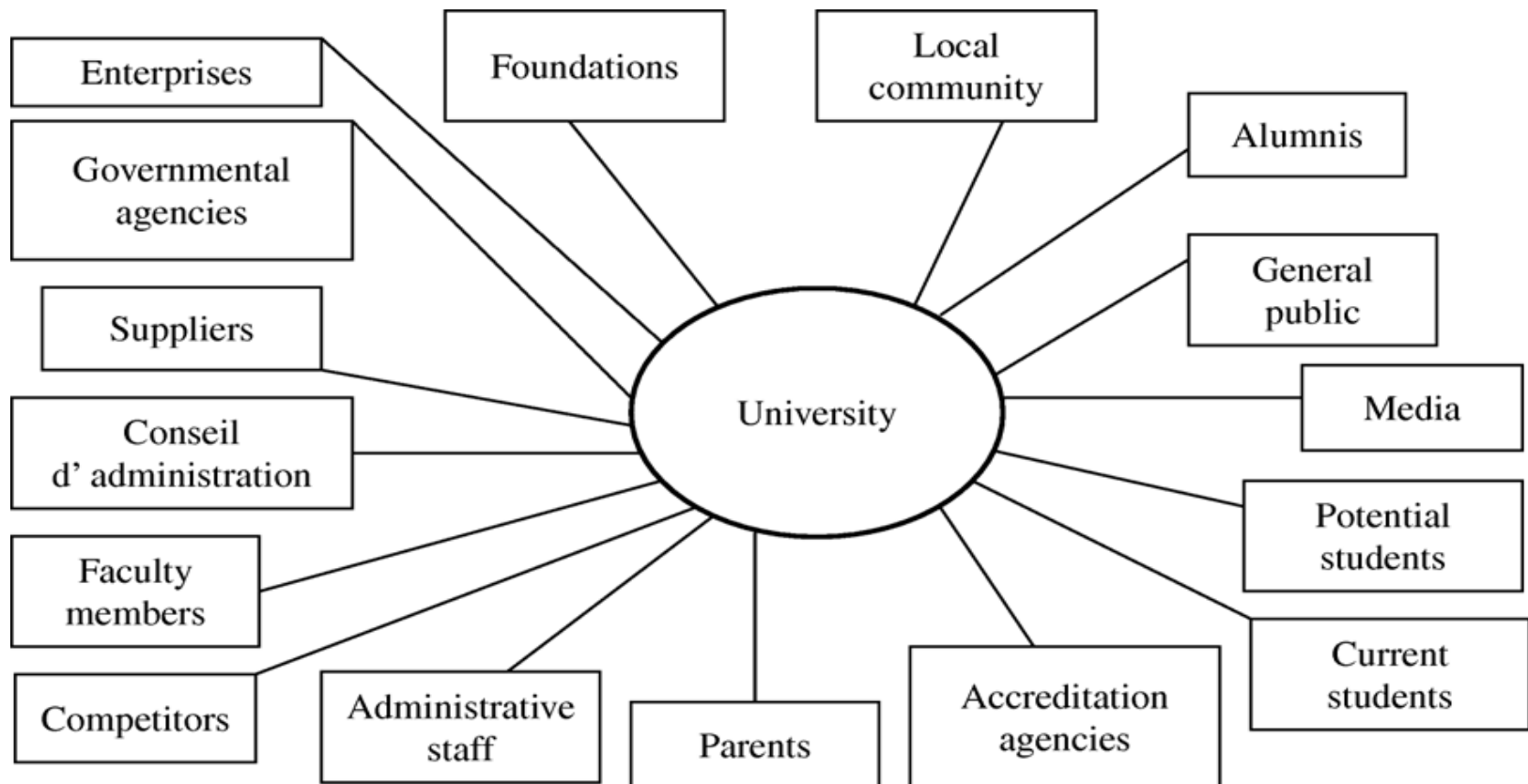
Sarah Digby

Simon Blake

Session Overview

- Building a case
- Identifying the potential within your own Institutions:
 - Introducing the Student Engagement Toolkit
 - Activities: Sharing Experiences : Co-creating Change

Who should / could we be sharing leadership and co-creating with?



Source: Kotler and Fox (1985)

Student Engagement

- ‘Student engagement is concerned with the **interactions** between the time, effort and other relevant **resources invested** by both students and their institutions intended to **optimise** the student experience **and enhance the learning outcomes and development of students and the performance, and reputation of the institution**’ Trowler (2010, p3)

Key Drivers for greater student engagement in the UK

- Sectoral Policy Framework
- Institutional Policy and Business Case
- Organisational Integrity

UK HEI Sector Policy Examples

- Student engagement is now a requirement as part of the QAA Quality Code (QAA, 2012)
- Cross-sectoral support for student engagement and partnership making a clear case for the agenda becoming integral to all HEI's (HEFCE 2012, HEA 2012, HEA 2013, QAA 2012, NUS 2012)

UK Institutional Policy and Business Case

By developing more meaningful relationships with students, a university can benefit from **enhanced reputation** and **competitive advantage**, but of equal importance is the growing body of evidence of a connection between engagement and **learning outcomes** and higher levels of **achievement and increasing employability** emerging in academic literature.

(Carini et al 2004, Rogers, 2008, Trowler, 2010)

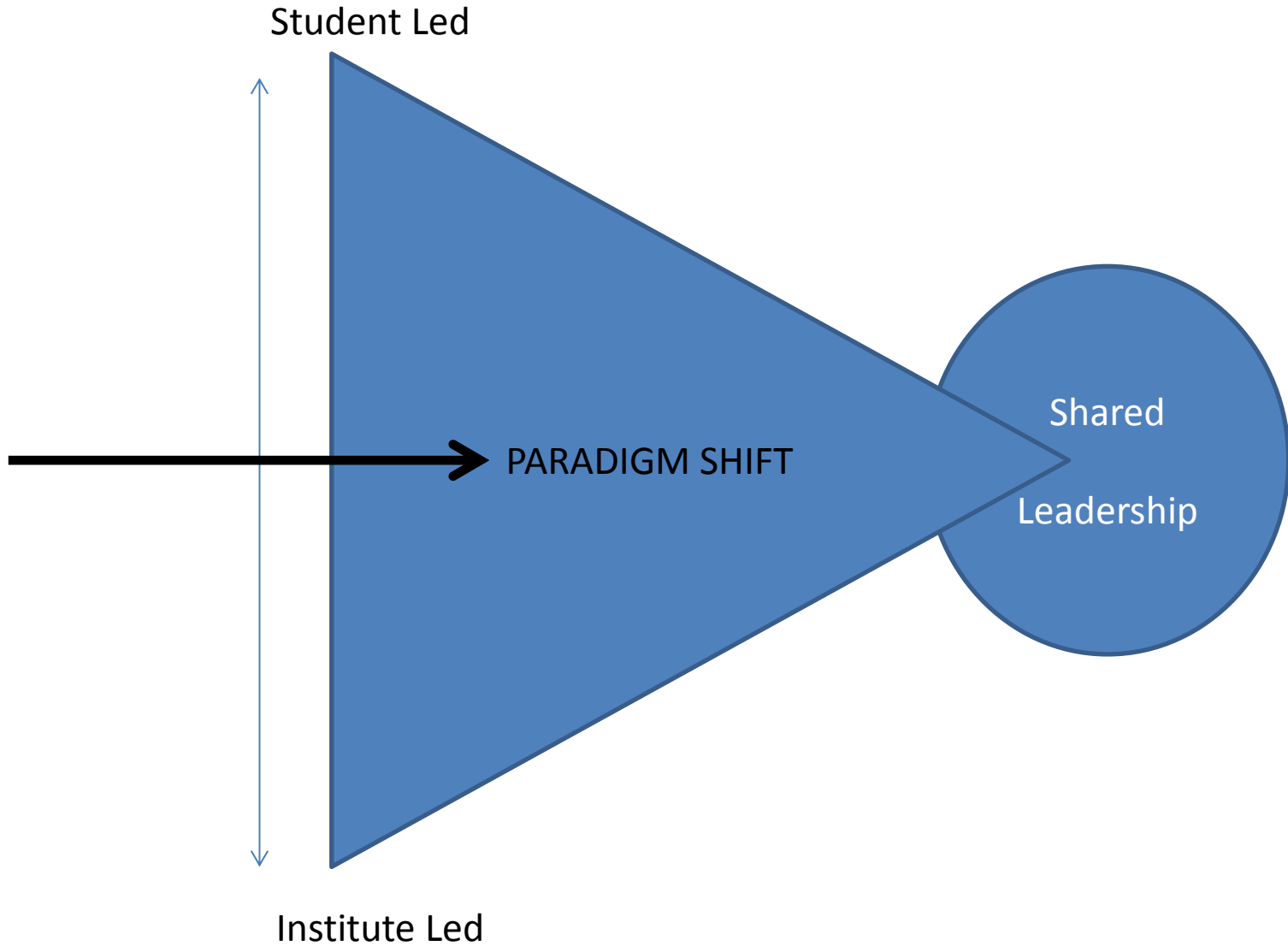
European Perspective

- ‘.. is **essential** in governance; curricula design, development and review; quality assurance and review procedures....(with) students who are partners in the co-creation of knowledge’

Higher Level Group on the Modernisation of HE (2013), Report to the EC on improving the quality of teaching and learning

Observations from your institution's case studies

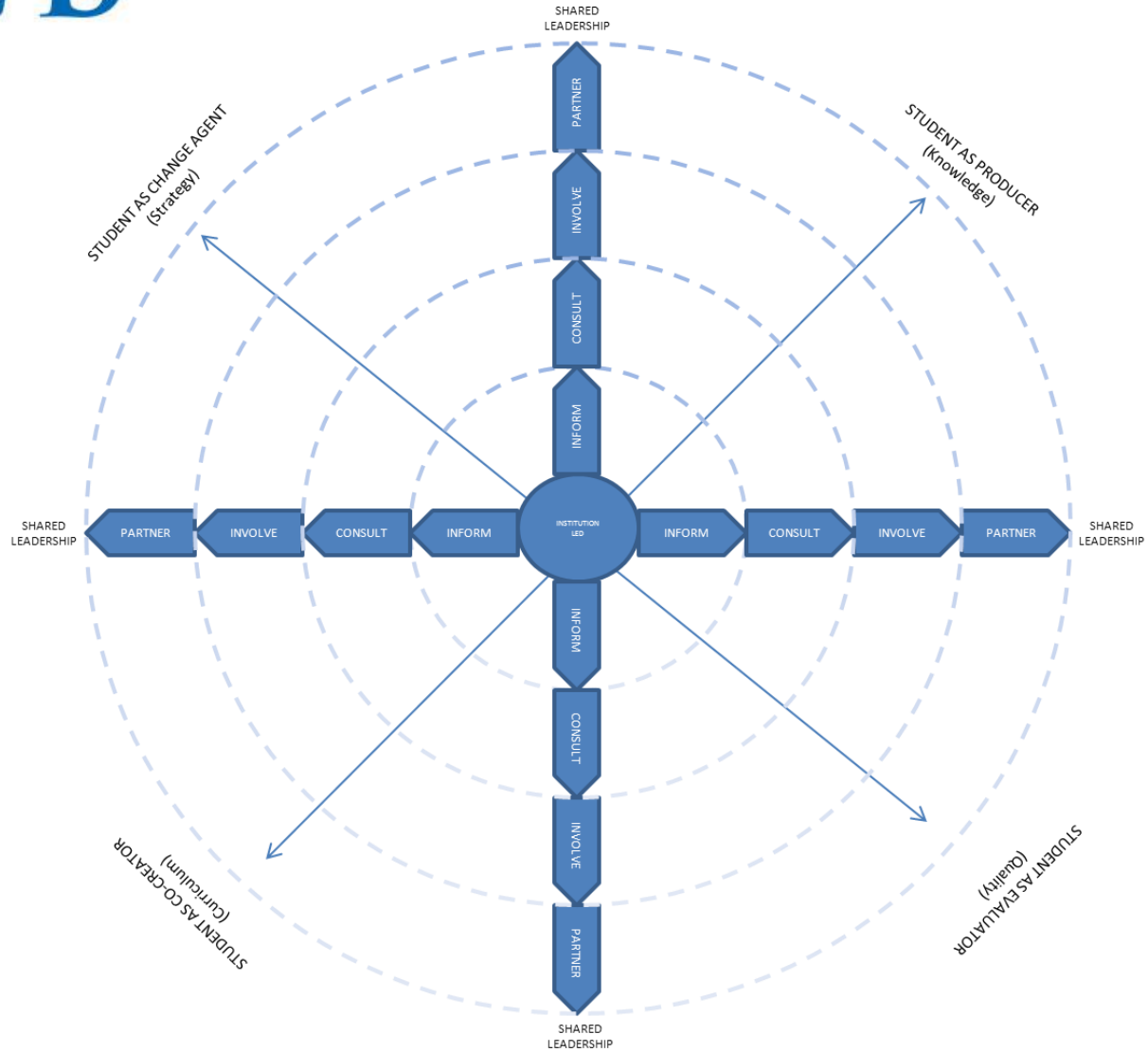
- Internationalisation (increased mobility, dual awards)
- Enhancing curricula and quality
- Enhancing ICT
- Partnerships with Industry
- Realignment of institutional autonomy



Co-creation Toolkit

- Applied model...

ORGANISATIONAL LEADERSHIP QUADRANTS



ORGANISATIONAL MANAGEMENT QUADRANTS

What Next

- Keep in touch – Blog via La Manche WP5
- Try out the toolkit within your institutions
- Ask the staff and students how they can support their institution through change
- Listen. Share. Co-create