



Tempus



## **Presentation of Work Package 7:**

# ***Developing the La MANCHE Strategy in the Partner Countries***

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**La MANCHE partner meeting, 10-12 June 2014, Yerevan, Armenia**

# *Outline of WP7*

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## ***WP 7: Developing the La MANCHE Strategy in the Partner Countries***



### ***Description and objectives***

WP7 aims at achieving the project's sixth specific objective, namely to provide a platform for critical dialogue and to promote joint problem solving and interaction among PC HEIs and other key stakeholders in HE; in particular, to stimulate student grassroots leadership initiatives.

WP7 is implemented in the framework of the virtual think tank created in WP6.

## ***WP 7: Developing the La MANCHE Strategy in the Partner Countries***



### ***Time-table of WP7***

Start month: **21**

End month: **36**

Duration: **16 month**

Activities No.: **48-62**

# **WP 7: *Developing the La MANCHE Strategy in the Partner Countries***



## ***Main Activities:***

- 1. A networking event at each PC HEI will bring various stakeholders face to face and motivate them to join 6 transnational working groups (WGs)**
  - 2. Formation of 6 transnational themed WGs of experts and stakeholders:**
    - WG with HEIs outside the consortium
    - WG with student organizations
    - WG with policymakers
    - WG with business leaders
    - WG with civil society
    - a transversal WG on gender equality issues in the process of HE modernization
- WGs will stay open to new members and will work using video conferencing and the online platform of La MANCHE VTT.

# ***WP 7: Developing the La MANCHE Strategy in the Partner Countries***



## ***Main Activities:***

- 3. Organization of Academy for Young Leaders in HE, including promotion of La MANCHE VTT and a 5-day training in grassroots leadership**
- 4. Organization of 5 National conferences in the project PCs (entitled “Leading and Managing Change in HE”).** The events will raise awareness and promote public discussions on the topic. A draft of the La MANCHE strategy will be presented, discussed and fine-tuned.

# **WP 7: *Developing the La MANCHE Strategy in the Partner Countries***



## ***Main Activities:***

- 5. 1-day workshop “Women in Leadership” for female senior managers from the PC prior to 5th partner meeting**
- 6. Elaboration and dissemination of a La MANCHE Strategy for Leading and Managing Change in Higher Education in the project PCs.** It will be prepared with the input of all HE stakeholders who will share opinion and map out the perspectives for upcoming reforms on national level. The strategy will be developed on the basis of online consultations with the 6 themed WGs. The Strategy will be presented and disseminated during the final dissemination event.

# WP7 Activities in detail



## Activity No. 48

**23 Networking Events – one in each PC HEI**

***Dates:*** July 2014-September 2014

***Place:*** 23 Partners Institution



## Activity No. 48

# 23 Networking Events – one in each PC HEI

### ***Activity description:***

The 1-day long 23 networking events organized at the 23 Partner Country institutions will bring various stakeholders face to face. The events are aimed at raising awareness on the project among stakeholders to motivate them to engage in the project prospective activities, e.g. the 6 Themed Working Groups, the La MANCHE Virtual Think Tank activities and to provide input and contribute to the La MANCHE Strategy.

### ***Specific and measurable indicators of progress:***

23 events with min. 30 participants each; high level of satisfaction of participants.

# WP7 Activities in detail



## Activity No. 49

# Transnational Themed WG with Policymakers

**Dates:** 16.06.2014 – 31.10.2014

**Place:** 23 Partner Countries institutions and  
the EU project partners

### Activity No. 49

## Transnational Themed WG with Policymakers

### ***Activity description:***

Members of this Themed Working Group (WG) will be experts from all La MANCHE institutions and policymakers active in the field of higher education in the 5 Partner Countries. The Themed WG will collaborate through the La MANCHE Virtual Think Tank and by using means for video conferencing. WG members from the same Partner Country will work more intensively and will focus on joint problem solving due to the large number of common issues they face. Members from different Partner Countries will focus on exchange of experience and good practices.

### ***Specific and measurable indicators of progress:***

1 Themed WG with at least 150 registered members.

## WP7 Activities in detail



### Activity No. 50

## Transnational Themed WG with HEIs outside La MANCHE

**Dates:** 16.06.2014 – 31.10.2014

**Place:** 23 Partner Countries institutions and  
the EU project partners

## **Activity No. 50**

# **Transnational Themed WG with HEIs outside La MANCHE**

### ***Activity description:***

Members of this Themed WG will be experts from all La MANCHE institutions and senior managers and administrators from higher education institutions outside the La MANCHE consortium in the 5 Partner Countries. The Themed WG will collaborate through the La MANCHE Virtual Think Tank and by using means for video conferencing. WG members from the same Partner Country will work more intensively and will focus on joint problem solving due to the large number of common issues they face. Members from different Partner Countries will focus on exchange of experience and good practices.

### ***Specific and measurable indicators of progress:***

1 Themed WG with at least 150 registered members.

## WP7 Activities in detail



### Activity No. 51

## Transnational Themed WG with Business Leaders

**Dates:** 16.06.2014 – 31.10.2014

**Place:** 23 Partner Countries institutions and  
the EU project partners

### **Activity No. 51**

## **Transnational Themed WG with Business Leaders**

### ***Activity description:***

Members of this Themed WG will be experts from all La MANCHE institutions and representatives of the business and the private sector in the 5 Partner Countries. The Themed WG will collaborate through the La MANCHE Virtual Think Tank and by using means for video conferencing. WG members from the same Partner Country will work more intensively and will focus on joint problem solving due to the large number of common issues they face. Members from different Partner Countries will focus on exchange of experience and good practices.

### ***Specific and measurable indicators of progress:***

1 Themed WG with at least 150 registered members.

## WP7 Activities in detail



### Activity No. 52

## Transnational Themed WG with Civil Society

**Dates:** 16.06.2014 – 31.10.2014

**Place:** 23 Partner Countries institutions and  
the EU project partners



## Transnational Themed WG with Civil Society

### ***Activity description:***

Members of this Themed WG will be experts from all La MANCHE institutions and representatives of the civil society groups and NGOs in the 5 Partner Countries. The Themed WG will collaborate through the La MANCHE Virtual Think Tank and by using means for video conferencing. WG members from the same Partner Country will work more intensively and will focus on joint problem solving due to the large number of common issues they face. Members from different Partner Countries will focus on exchange of experience and good practices.

### ***Specific and measurable indicators of progress:***

1 Themed WG with at least 150 registered members.

## WP7 Activities in detail



### Activity No. 53

## Transnational Themed WG with Student Organizations

**Dates:** 16.06.2014 – 31.10.2014

**Place:** 23 Partner Countries institutions and  
the EU project partners

### **Activity No. 53**

## **Transnational Themed WG with Student Organizations**

### ***Activity description:***

Members of this Themed WG will be experts from all La MANCHE institutions and representatives of the student organizations in the 5 Partner Countries. The Themed WG will collaborate through the La MANCHE Virtual Think Tank and by using means for video conferencing. WG members from the same Partner Country will work more intensively and will focus on joint problem solving due to the large number of common issues they face. Members from different Partner Countries will focus on exchange of experience and good practices.

### ***Specific and measurable indicators of progress:***

1 Themed WG with at least 150 registered members.

## WP7 Activities in detail



### Activity No. 54

## Transnational Themed WG on Gender Equality in HE

**Dates:** 16.06.2014 – 31.10.2014

**Place:** 23 Partner Countries institutions and  
the EU project partners

### **Activity No. 54**

## **Transnational Themed WG on Gender Equality in HE**

### ***Activity description:***

Members of this Themed WG will be experts from all La MANCHE institutions and representatives of different stakeholders groups committed to the issue of gender equality in the 5 Partner Countries. The Themed WG will collaborate through the La MANCHE Virtual Think Tank and by using means for video conferencing. WG members from the same Partner Country will work more intensively and will focus on joint problem solving due to the large number of common issues they face. Members from different Partner Countries will focus on exchange of experience and good practices.

### ***Specific and measurable indicators of progress:***

1 Themed WG with at least 150 registered members.

# WP7 Activities in detail



## Activity No. 55

# Young Leaders Academy

**Dates:** 07.09.2014 – 13.09.2014

**Place:** International University College, Bulgaria

## Activity No. 55



# Young Leaders Academy

### ***Activity description:***

The 5-day training event will primarily aim at building university student organizations' capacities to play a more significant role in higher education modernisation processes and to motivate student leaders from the project partner institutions to join the La MANCHE Virtual Think Tank. The Academy will be attended by student organizations representatives of the 28 higher education institutions in the partners. Training sessions will be led by experts in leadership and change management from the EU project partner institutions.

### ***Specific and measurable indicators of progress:***

Participants: at least 62 students from the 29 institutions; high level of satisfaction among participants.

# WP7 Activities in detail



## Activity No. 56

# National Conference in Armenia

**Dates:** to be held before 08.05.2015

**Place:** GSU, Armenia



## Activity No. 56

# National Conference in Armenia

### ***Activity description:***

The conference will be attended by Armenian members of the 6 Themed Working Groups, Armenian partner institutions and EU project institutions representatives, journalists and higher education experts. Conference agenda will include lectures and panel discussions. An advanced draft of the La MANCHE strategy will be presented with aim of receiving feedback and motivating higher education institutions in Armenia to implement the strategy.

### ***Specific and measurable indicators of progress:***

Participants: at least 70 in total; high level of satisfaction among participants.

## WP7 Activities in detail



### Activity No. 57

## National Conference in Belarus

**Dates:** to be held before 08.05.2015

**Place:** BSEU, Belarus

Activity No. 57

## National Conference in Belarus

***Activity description:***

The conference will be attended by Belarusian members of the 6 Themed Working Groups, Belarusian partner institutions and EU project institutions representatives, journalists and higher education experts. Conference agenda will include lectures and panel discussions. An advanced draft of the La MANCHE strategy will be presented with aim of receiving feedback and motivating higher education institutions in Belarus to implement the strategy.

***Specific and measurable indicators of progress:***

Participants: at least 70 in total; high level of satisfaction among participants.

# WP7 Activities in detail



## Activity No. 58

# National Conference in Georgia

**Dates:** to be held before 05.06.2015

**Place:** TSU, Georgia

## Activity No. 58



# National Conference in Georgia

### ***Activity description:***

The conference will be attended by Georgian members of the 6 Themed Working Groups, Georgian partner institutions and EU project institutions representatives, journalists and higher education experts. Conference agenda will include lectures and panel discussions. An advanced draft of the La MANCHE strategy will be presented with aim of receiving feedback and motivating higher education institutions in Georgia to implement the strategy.

### ***Specific and measurable indicators of progress:***

Participants: at least 70 in total; high level of satisfaction among participants.

# WP7 Activities in detail



## Activity No. 59

# National Conference in Moldova

**Dates:** to be held before 05.06.2015

**Place:** CSU, Moldova

**Activity No. 59**

## **National Conference in Moldova**

***Activity description:***

The conference will be attended by Moldovan members of the 6 Themed Working Groups, Moldovan partner institutions and EU project institutions representatives, journalists and higher education experts. Conference agenda will include lectures and panel discussions. An advanced draft of the La MANCHE strategy will be presented with aim of receiving feedback and motivating higher education institutions in Moldova to implement the strategy.

***Specific and measurable indicators of progress:***

Participants: at least 70 in total; high level of satisfaction among participants.

# WP7 Activities in detail



## Activity No. 60

# National Conference in Ukraine

**Dates:** to be held before 05.06.2015

**Place:** CSTU, Ukraine



## Activity No. 60



# National Conference in Ukraine

### ***Activity description:***

The conference will be attended by Ukrainian members of the 6 Themed Working Groups, Ukrainian partner institutions and EU project institutions representatives, journalists and higher education experts. Conference agenda will include lectures and panel discussions. An advanced draft of the La MANCHE strategy will be presented with aim of receiving feedback and motivating higher education institutions in Ukraine to implement the strategy.

### ***Specific and measurable indicators of progress:***

Participants: at least 100 in total; high level of satisfaction among participants.

# WP7 Activities in detail



## Activity No. 61

# Workshop Women in Leadership

**Dates:** September 2015

**Place:** ONEU, Ukraine

## Activity No. 61

# Workshop Women in Leadership

### ***Activity description:***

The 1-day event will be organized in the framework of the 5th partner meeting. The Workshop will aim at capacity building for female senior managers in higher education in the La MANCHE consortium to encourage them to play more significant and leading role in the processes of change at institutional level and to promote female leadership and gender balance in higher education.

### ***Specific and measurable indicators of progress:***

Participants: 29 in total; 23 female senior managers from the 23 Partner Countries institutions and 6 EU experts; high level of satisfaction among participants.

## WP7 Activities in detail



### Activity No. 62

# Strategy for Leading and Managing Change in HE

**Dates:** 01.09.2014 – 28.08.2015

**Place:** 23 Partner Countries institutions and  
the EU project partners

## Activity No. 62



# Strategy for Leading and Managing Change in HE

### ***Activity description:***

The La MANCHE Strategy will be elaborated with input from various stakeholders in higher education who will map out and share their perspectives on upcoming national-level reforms, i.e. on the basis of online consultations and the 6 Transnational Themed Working Groups and discussions during the 5 national conferences. Indicative content of the La MANCHE Strategy includes a strategic plan for embedding and implementing reforms on institutional level in the 5 Partner Countries, building stakeholder support for reforms, and managing change processes concerning academic and non-academic staff.

### ***Specific and measurable indicators of progress:***

1 document of approx. 50 pages; quality of the La MANCHE Strategy based on feedback collected from target groups' representatives.

# WP 7: *Developing the La MANCHE Strategy in the Partner Countries*



## Indicators of achievement

- *Number of networking events at PC HEIs – **at least 23**;*
- *Number of Transnational Themed Working Groups (WG) established – **6**;*
- *Number of stakeholders actively involved in the WGs – **900**;*
- *Number of students participating in the Young Leaders Academy – **at least 62**;  
level of participants' satisfaction – **at least 60%**;*
- *Number of participants in the National Conference in Armenia – **at least 70**;*
- *Number of participants in the National Conference in Belarus – **at least 70**;*
- *Number of participants in the National Conference in Georgia – **at least 70**;*
- *Number of participants in the National Conference in Moldova – **at least 70**;*
- *Number of participants in the National Conference in Ukraine – **at least 100**;*
- *Number of participants in the Workshop Women in Leadership at least **29**;*
- *Strategy for Leading and Managing Change in Higher Education –  
**1 document of approx. 50 p.; quality of the Strategy.***



***Thank you***