



Tempus



Presentation of seminar within the framework of WP 7:

Developing the La MANCHE Strategy in LNTU

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Проект "Ла-Манш" фінансується програмою Темпус IV Європейською комісією і спрямований на сприяння модернізації вищої освіти у Вірменії, Білорусі, Грузії, Молдови та України.



- Пріоритет -
- **Реформування університетського
врядування**

Тривалість проекту:

- **15 жовтня 2012 – 14 жовтня 2015 (36
місяців)**

Мета проекту



- Визначити існуючі лідерські навички та управлінські моделі у ВНЗ країн-партнерів.
- Проаналізувати на інституціональному рівні ефективні методики кооперації зі змінами, які сприяють модернізації.
- Впровадити систему ефективних управлінських змін європейських ВНЗ у ВНЗ країн-партнерів.
- Створити трансформаційний лідерський потенціал керівництва вищої ланки у ВНЗ країн-партнерів.
- Сприяти транснаціональному співробітництву та спільному вирішенню проблем серед експертів, менеджерів країн-партнерів та інших зацікавлених сторін у вищій освіті, а також активізувати лідерські ініціативи серед студентів.
- Розвивати і підтримувати контекстно-залежну стратегію для управління змінами, що сприяють модернізації, у вищій освіті в країнах-партнерах.

Description and objectives

WP7 aims at achieving the project's sixth specific objective, namely to provide a platform for critical dialogue and to promote joint problem solving and interaction among PC HEIs and other key stakeholders in HE; in particular, to stimulate student grassroots leadership initiatives.

WP7 is implemented in the framework of the virtual think tank created in WP6.

WP 7: *Developing the La MANCHE Strategy in LNTU*



Time-table of WP7

Start month: **21**

End month: **36**

Duration: **16 month**

Activities No.: **48-62**

Main Activities:

- 1. A networking event at each PC HEI will bring various stakeholders face to face and motivate them to join 6 transnational working groups (WGs)**
 - 2. Formation of 6 transnational themed WGs of experts and stakeholders:**
 - WG with HEIs outside the consortium
 - WG with student organizations
 - WG with policymakers
 - WG with business leaders
 - WG with civil society
 - a transversal WG on gender equality issues in the process of HE modernization
- WGs will stay open to new members and will work using video conferencing and the online platform of La MANCHE VTT.

WP7 Activities in detail



Activity No. 48

23 Networking Events – one in each PC HEI

Dates: July 2014-September 2014

Place: 23 Partners Institution

Activity No. 48

23 Networking Events – one in each PC HEI

Activity description:

The 1-day long 23 networking events organized at the 23 Partner Country institutions will bring various stakeholders face to face. The events are aimed at raising awareness on the project among stakeholders to motivate them to engage in the project prospective activities, e.g. the 6 Themed Working Groups, the La MANCHE Virtual Think Tank activities and to provide input and contribute to the La MANCHE Strategy.

Specific and measurable indicators of progress:

23 events with min. 30 participants each; high level of satisfaction of participants.

These questions are more pertinent than ever in today's public policy environment of implementation the La MANCHE Strategy

- What is a think tank?
- What do think tanks do?
- Why are they important?

Think Tanks as Idea Factories.



- A think tank is an organization that sponsors research on specific problems, encourages the discovery of solutions to those problems, and facilitates interaction among scientists and intellectuals in pursuit of these goals. A public policy think tank explicitly focuses on government policies, usually for the purpose of improving those policies or creating viable alternatives.

- By their very nature, public policy think tanks are involved with the academic and scholarly world. In fact, the most important sources of political change are not politicians, political parties or financial contributions. Rather, they are ideas generated on college campuses, in think tanks and in other research organizations around the country.

Ideas That Cause Change.



- As a wise man once said, "Nothing is more powerful than an idea whose time has come." Almost all important political change starts with an idea. And the idea inevitably originates with people who spend a great deal of their lives thinking. Indeed, it's hard to point to any major public policy in the modern era that did not originate in the academic world.

At the La MANCHE VTT Panel organized



in Yerevan in June 2014, the 29 La MANCHE partner institutions officially launched the activities at La MANCHE VTT. The virtual think tank is a member-driven online community unifying the expertise, experience and efforts of a large number of key stakeholders in higher education in Armenia, Belarus, Georgia, Moldova, Ukraine and the EU.

- Senior and middle managers of universities outside La MANCHE project consortium, policy makers, business leaders, civil society representatives, members of student organizations as well as advocates for gender equality in higher education are welcome to register at La MANCHE VTT and to become members of one of six transnational themed working groups established in the project. Screenshots of the registration steps on the website could be seen at the bottom of this article. The Mission, Vision and Values statement and the Code of Conduct of La MANCHE VTT attached include the main goals, activities and rules for use agreed in the consortium and applicable in La MANCHE VTT.

- **We in La MANCHE firmly believe** that in times of economic turmoil, growing social discontent and political crisis, all of which seriously affecting the higher education sector, the voice of all stakeholders in higher education should be better heard. In particular, through the La MANCHE VTT we hope to provide a voice for a new generation of higher education leaders giving them the opportunity to debate side by side with established opinion leaders in the higher education sector of the five Partner Countries involved in La MANCHE. During the project life one of the most significant tasks of the La MANCHE VTT members will be to jointly create, negotiate and agree on a Strategy for Leading and Managing Change in Higher Education in the Eastern Neighboring Area, e.g. the La MANCHE Strategy.

Between September and December 2014 the La MANCHE consortium members



- will initiate various online discussions on a large number of topics related to university governance and funding, quality assurance, human resource management, stakeholder management, student engagement, gender equality in higher education etc. The online discussions will take place within the Consultation Section at the La MANCHE VTT platform until March 2015. All members of the six themed working groups are invited to share their perspectives and vision by providing feedback, remarks and comments.

- Summaries of the different discussions will be prepared in April 2015 and based on these a La MANCHE Strategy draft will be designed in spring 2015. A preliminary draft of the Strategy will be discussed and further fine-tuned at the National La MANCHE Conferences to take place in the five Partner Countries involved in the project in the course of May and June 2015. The final text of the La MANCHE Strategy agreed in the La MANCHE VTT will be presented and disseminated at the final dissemination event in the project to take place in September 2015.



Thank you

Дякуємо