



## **The training "Strategic priorities and tactical means of improving the learning process: the experience of the EU" was held at Lviv Academy of Commerce**

On April 23, 2014 a training "Strategic priorities and tactical means of improving the learning process: the experience of the EU" was held by Ruslan Lupak, an Associate Professor of Business Economics Department. The training was organized in the framework of the international project La Manche "Leadership and Change Management in Higher Education" of Tempus program. The training is part of a series of four events that highlight key issues of higher education in modern conditions, in particular concerning important issues of leadership and change management, including strategic planning in HEIs.

The participants were teachers, staff and students of the Lviv Commercial Academy and representatives of other educational institutions, 33 people in general. The opening speech was held by Director of the Institute of Economics and Finance, an Associate Professor Tamara O. Gerasymenko.

The training covered the prerequisites of institutional change of the organizational structure of European educational institutions with regard to their impact on the construction of the educational process. The appropriateness of the organized activities to change the mindset of student life, the formation of a system of communication between education and scientific research with entrepreneurship, creating conditions for self-realization, self-improvement, self-expression was confirmed, which in turn provided the transition from concept lectures to practical understanding of the complex reality of business processes, establishment of laboratories for "permanent business practices" in the teaching process.

Attention was paid to the structure of entrepreneurial training courses, functional approach to building departments to ensure business training of students. It is proved that the success factors of institutional change should be considered as well established coordination work, formed team of the professionals dedicated to business, information control and consciousness of administration. Despite this fact the change occurred in the major problems of implementation of experience and knowledge, providing employment and finding financial resources to improve the culture and mentality.

In the end, it was decided that institutional changes are necessary for covering the current account for the needs of the labor market and expanding business offers. At the same time it is important to keep human resources and their needs, social responsibility, patriotism, trust, control, and administrative support.