

On April 2, 2014, Lviv Academy of Commerce held a training on "Motivation in learning process". It was conducted by Yulia Polyakova, Associate Professor at International Economic Relations Department. The training took place within the international project La Manche "Leadership and Change Management in Higher Education" of Tempus program. The training is part of a series of four events that highlight key issues of higher education in modern conditions, in particular concerning topical issues of leadership and change management, including motivation, evaluation, and quality of teaching at universities.

The participants were teachers, staff and students of the Lviv Academy of Commerce and representatives of other educational and research institutions – Lviv National Academy of Arts, the Regional Branch of the National Institute for Strategic Studies in Lviv, National Technical University of Ukraine "Kyiv Polytechnic University". Overall, the event was attended by 38 people. Head of International Relations and Strategic Development Tatyana Shtanko and first rector of LAC Professor Peter Kucyk had the opening remarks.

The training covered issues of motivation and its classification, students' attitude towards teaching, their professional motivation, the use of different methods of motivation and incentives in educational activities.

Such motives for learning in modern students as social, stimulating - educational, professional and mercantile values were introduced, which led to a lively discussion of the older and younger generations.

Particular interest in the audience was caused by the issue of finding adequate ways of stimulating modern students, which should be diverse, complex and individual. The author of training identified the following ones: an incentive of trust, interest, priority, importance, occupation, time and speed, control, evaluation, feasible weight, responsibility – among which every student found the most appropriate one.

Upon completion of the training there was the presentation of the evaluation, the value of the topic and presented material as well as comments, suggestions and discussion among participants. The most supported by the students were the ideas and requests for the extension of international cooperation and participation in projects like La Manche, programs Tempus and Erasmus Mundus, that give students a real opportunity to test their knowledge and skills and are the best ways to motivate active and successful learning.