

**Date of a training:** 17.04.2014

**Venue:** Belarus State Economic University

**Trainers:** 1) Natalia Popok, dean of the School of International Business Communications  
2) Natallia Mahilenskikh, head of the department of intercultural economic communication

**Topic:** “Organisations and social responsibility”, “Sharing leadership: co-creative change”.

The training was held with vice-rectors and deans of the Schools of BSEU.

The trainings followed this general pattern:

1. The trainer outlined the goal of the training as well as some specific objectives.
2. The trainer gave a clear explanation of the point in question with specific examples.
3. The participants practiced by doing exercise in groups of 4-5.
4. The participants practiced by doing exercise with the trainer.
5. Both the trainer and the participants summarized what had been discussed during the training and specify the key points as well as action points.
6. All points are supported with full written notes to take away.

Part 1. The main issues discussed during the training:

- 1) Types of social responsibility (individual – corporate, active - passive);
- 2) Areas of corporate social responsibility (economy, environment, employees, society);
- 3) Common types of corporate social responsibility actions;
- 4) “Social license”, “triple bottom line”, “risk management”, “ethical consumerism”.
- 5) Opinions of opponents and proponents of social responsibility.
- 6) Examples of socially responsible organizations and institutions (including Manchester Metropolitan University, University of Bradford, etc.)

Part 2. Trainees were asked to find out the mission of our university as well as the values it follows. Then they discussed the roles students perform at the university, namely:

- students as co-creators
- students as evaluators
- students as producers
- students as implementers.

Each of the abovementioned roles implies certain functions and responsibilities. During the discussion the trainees concentrated on the extent students are allowed to perform their functions and carry out responsibilities at the university.

At the end of the training the trainees were offered to complete the chart to indicate the existing level of their engagement in the life of the university and the desired one. The trainers also asked the trainees to work out the possible strategies the university should follow to reach the desired level of students' involvement.

To prepare the training, Natalia Popok and Natallia Mahilenskikh had used the materials provided during the lectures and training held in Braganca in October, 2013 by Anita Shukla, materials on social responsibility available on the Internet, as well as the materials on Students' Council available on the university's website.