



Tempus



**Date of a public lecture:** 05.11.2013

**Venue:** Belarus State Economic University

**Lecturers:** 1) Natalia Popok, dean of the School of International Business Communications  
2) Natalia Mogilenskikh, head of the department of intercultural economic communication  
3) Maryna Zaranskaya, instructor of the department of intercultural economic communication

The public lecture was given within the monitoring meeting with the representatives of the Ministry of Education of the Republic of Belarus, the authorities of the Tempus project LA MANCHE, the partner-members of the Belarusian team from Gomel and the Belarus State Economic University, as well as the students and professors.

During the lecture Natalia Popok briefed the audience on the course of implementation of the events set out by the Workshops under La Manche Project.

Natalia Mogilenskikh spoke on the experience of students' involvement at University College Birmingham. She shared the materials that were used by the members of the team from UCB during the training they held in Braganca on October, 21-25.

Maryna Zaranskaya made a presentation "Students' activity to encourage schoolleavers enter BSEU" in which she covered the following issues:

- policy of BSEU in the field of international cooperation;
- events held by the students of the School of International Business Communications on professional orientation;
- events held by the students of the School of International Business Communications to attract the youth from other countries as well as provide assistance to international students of BSEU.

During the "question-answer" session students shared their experience in taking part in the events on professional orientation such as open days for high schools students and their parents, seminars for winners of academic competitions as well as other events.